



Speed Queen

WASHERS and IRONERS

Speed Queen's PROVEN SUPERIORITY is a sure bet for post-war sales and profits

- (1) The Speed Queen washer and ironer are PROVEN PRODUCTS. Every principle, every mechanical feature has undergone years and years of testing in over a million consumer "laboratories."
- (2) Your profits are protected by MINIMUM SERVICING. Dealers everywhere during this wartime period report that Speed Queen is the easiest washer in the entire field to service — as well as requiring the least service.
- (3) Speed Queen washers and ironers are BUILT BY LAUNDRY EQUIPMENT SPECIALISTS whose entire engineering, manufacturing, and selling energy is devoted to the one objective of giving Mrs. America the most satisfactory kind of home laundry equipment.
- (4) There will be IMPROVEMENTS IN MECHANICAL PERFECTION — resulting from the added precision experience gained by Speed Queen workers in war production of aircraft engine parts and 20 mm. and 37 mm. shells.
- (5) The Speed Queen post-war line will be backed by AGGRESSIVE, PROMOTIONAL ADVERTISING geared to individual dealer requirements — and supported by a national program to build acceptance and prestige.
- (6) Supporting every Speed Queen franchise is Barlow & Seelig's MANUFACTURING KNOW-HOW gained from 35 years of washer-building experience — an ultra-modern plant with finest productive equipment — sound, experienced management — and a nation-wide sales organization of more than 7,000 top-flight dealers and distributors.

BARLOW & SEELIG MFG. CO.
RIPON, WISCONSIN
Since 1908



FOR EXCELLENCE



IN WAR PRODUCTION

BOWL SHAPED TUB
for fast washing

DOUBLE WALLS
to keep water hot and protect tub

CHASSIS DESIGN
for strength and rigidity

ARC-CUATE DRIVE TRANSMISSION
for long life

BIGGEST DOLLAR VALUE

Still - THE BEST WASHER HAND TO HOLD!

The exclusive features and bigger per-dollar value which won for Speed Queen its dominant competitive position in the washer industry will continue to be a strong selling force.

Mrs. America still wants *features!* She still wants *value!* Her instinctive buying habit *to get the most for her money* will prevail during the post-war period just as it has in the past.

Hence, the Speed Queen story of exclusive features and greater value will continue to be a powerful sales tool in retail selling. The advantages of Speed Queen design over the conventional type washer still give you, as a Speed Queen dealer, the strongest "hand" in the field of competitive washer selling.



Semi Automatic

Model 810

TUB — super capacity for maximum loads. White porcelain fused on Armco Ingot Iron. Bowl shaped, for fastest water action. No "dead" corners. No bolts drawn against tub. Sediment zone.

AGITATOR — large plastic, non-corrosive, absolutely smooth, high vane, tangle-proof, super-speed. 3-level water line.

CENTER POST — brass tubing and base. Brass nut holds center post to tub, no screws. Bronze collar bearing — removable. With plastic agitator and porcelain tub, no corrosive metals come in contact with washing water.

WRINGER — cast aluminum, completely rust proof. White baked enamel finish. Bar safety release. Both rolls stop and mechanism disengages when released. Lifting of control lever resets. Swings away from operator when pressure released. No parts to reassemble. 2 1/4-inch balloon rolls. Automatic water drain. Polished aluminum, streamlined feed board. Swings and locks in eight positions. Four heavy coil springs apply pressure. Known as "Super-Duty Safety-Roll Wringer."

TRANSMISSION — famous arc-cuate drive transmission. Full 210 degree stroke with only two gears and a pinion. Sealed in permanent supply of lubricant. All gears machine cut. Gray iron housing, malleable agitator drive, drop forge pitman. Belt

drive. Virtually no lost power. Mounted in rubber.

CLUTCH — free-shift, automotive type clutch. Control conveniently located at waist height.

LUBRICATION — all moving

parts are sealed in permanent supply of lubricant, or equipped with oilless bearings. No oiling necessary.

CHASSIS — all steel chassis. Improved "Thermo" construction. Double walls to support and protect tub, and to keep water hot. Legs run full length of chassis, giving full and rigid support. Chassis bears all stress and weight. Legs welded to frame. Wringer drive completely enclosed. Power leg support prevents tipping.

CASTERS — 2 1/2-inch easy rolling rubber casters.

MOTOR — Sunlight Motor, built to own specifications. Oversized 1/4 H.P. motor. Mounted in rubber. Easily adjusted for proper belt tension. Requires no oiling.

FINISH — white baked enamel finish trimmed in red. Chassis finished inside and out.

COVER — pressed steel. Rubber rim. Hook for suspending cover on edge of tub. Air vent.

CORD — Approved waterproof rubber 9 feet long. Unbreakable rubber plug.

CORD REEL — motor cord winds on self-winding reel, concealed in power leg.

AUTOMATIC TIMER — equipped with modern automatic timer with calibrations to show proper time for various pieces. Invaluable feature as machine automatically shuts off if operator is called away while washing, or is out hanging clothes on line.

THERMOMETER — thermometer tells proper washing temperatures for various fabrics.

SPEED DRAIN — insulated drain fastened to chassis, eliminating strain on tub. Drain in exact center of bowl shaped tub affords perfect sediment zone. Pull type — does not require turning on thread to remove water. Flushing action — does not clog with lint.

GUARANTEE — one-year written guarantee against defects in material and workmanship.

DIMENSIONS — 31"x28"x48" high overall.

SHIPPING WEIGHT — 170 lbs.

PUMP — Model 810P same as 810 except equipped with fast-draining water pump.

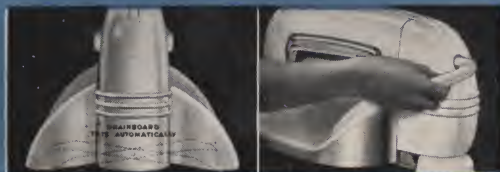
Super Duty

SAFETY ROLL WRINGER



SAFETY RELEASE

SWING AWAY TOP



SELF-TILTING
DRAIN BOARD

SINGLE CONTROL
LEVER





Super Duty

Model 715

TUB — super capacity for maximum loads. White porcelain fused on Armco Ingot Iron. Bowl shaped, for fastest water action. No "dead" corners. No bolts drawn against tub. Sediment zone.

AGITATOR — large plastic, non-corrosive absolutely smooth, high vane, tangle-proof, super-speed, 3-level water line.

CENTER POST — brass tubing and base. Brass nut holds center post to tub, no screws. Bronze collar bearing — removable. With plastic agitator and porcelain tub — no corrosive metals come in contact with washing water.

WRINGER — pressed steel, plated, white baked enamel finish. Bar safety release. Both rolls stop and mechanism disengages when released. Automatic pressure. End lever reset. 2-inch balloon rolls. Automatic water drain. Swings and locks in eight positions. Streamlined feed board.

TRANSMISSION — famous arc-cuate drive transmission. Full 210 degree stroke with only two gears and a pinion. Sealed-in permanent supply of lubricant. All gears machine cut. Gray iron housing, malleable agitator drive, drop forge pitman. Belt drive. Virtually no lost power. Mounted in rubber.

CLUTCH — free-shift, automotive type clutch. Control conveniently located at waist height.

LUBRICATION — all moving parts are sealed in permanent supply of lubricant, or equipped with oilless bearings. No oiling necessary.

CHASSIS — all steel chassis. Improved "Thermo" construction. Double walls to support and protect tub, and to keep water hot. Legs run full length of chassis, giving full and rigid support. Chassis bears all stress and weight. Legs welded to frame. Wringer drive completely enclosed. Power leg support prevents tipping.

CASTERS — 2½-inch easy rolling rubber casters.

MOTOR — Sunlight Motor, built to our own specifications. Oversized ¼ H. P. motor. Mounted in rubber. Adjustable belt tension. No oiling necessary.

FINISH — white baked enamel finish trimmed in red. Chassis finished inside and out.

CORD — approved waterproof rubber 8 feet long. Unbreakable rubber plug. Cord wrapper on power leg.

COVER — pressed steel. Rubber rim. Hook for suspending cover on edge of tub. Air vent.

SPEED DRAIN — merely pull for draining. Flushing action prevents clogging. Insulated — fastened to chassis, eliminating strain on tub. Drain in exact center of bowl shaped tub affords perfect sediment zone.

GUARANTEE — one-year written guarantee against defects in material and workmanship.

DIMENSIONS — 31"x28"x48" high overall.

SHIPPING WEIGHT — 173 lbs.

PUMP — Model 715P same as 715 except equipped with fast draining water pump.

MODEL 715-X

Same as Model 715 except equipped with 4-cycle air-cooled Briggs & Stratton gasoline engine. Shipping weight 201 lbs.





PUSH TO RELEASE

SPEED QUEEN

Speed Queen
SUPER DUTY

Heavy Duty

Model 615

TUB — oversize capacity. White porcelain fused on Armco Ingot Iron. Bowl shaped, for fastest water action. No "dead" corners. No bolts drawn against tub.

AGITATOR — plastic, tangle-proof super-speed agitator.

WRINGER — pressed steel, plated, white baked enamel finish. Bar safety release. Both rolls stop and mechanism disengages when released. Automatic pressure. End lever reset. 2-inch balloon rolls. Automatic water drain. Swings and locks in eight positions. Streamlined feed board.

TRANSMISSION — famous arc-cuate drive transmission. Full 210 degree stroke with only two gears and a pinion. Sealed-in permanent supply of lubricant. All gears machine cut. Gray iron housing, malleable agitator drive, drop forge pitman. Belt drive. Virtually no lost power. Mounted in rubber.

CLUTCH — free-shift, automotive type clutch. Control conveniently located at waist height.

LUBRICATION — all moving parts are sealed in permanent supply of lubricant, or equipped with oilless bearings. No oiling necessary.

CASTERS — 2-inch, rubber casters.

CHASSIS — all steel chassis. Improved "Thermo" construction. Double walls to support and protect tub, and to keep water hot. Legs run full length of chassis, giving full and rigid support. Chassis bears all stress and weight. Legs welded to frame. Wringer drive completely enclosed. Power leg support prevents tipping.

MOTOR — Sunlight Motor, built to our own specifications. Oversized $\frac{1}{4}$ H.P. motor. Mounted in rubber. Adjustable belt tension. No oiling necessary.

FINISH — white baked enamel finish trimmed in blue. Chassis finished inside and out.

CORD — approved waterproof rubber 8 feet long. Unbreakable rubber plug. Cord wrapper on power leg.

COVER — pressed steel. Rubber rim. Hook for suspending cover on edge of tub. Air vent.

SPEED DRAIN — merely pull for draining. Flushing action prevents clogging. Insulated — fastened to chassis, eliminating strain on tub. Drain in exact center of bowl shaped tub affords perfect sediment zone.

GUARANTEE — one-year written guarantee against defects in material and workmanship.

DIMENSIONS — 31"x28"x47" high overall.

SHIPPING WEIGHT — 171 lbs.

PUMP — Model 615P same as 615 except equipped with fast-draining water pump.

MODEL 615-X

Same as Model 615 except equipped with 4-cycle air-cooled Briggs & Stratton gasoline engine. Shipping weight 195 lbs.





PUSH TO RELEASE

SPEED QUEEN

Speed Queen
HEAVY DUTY

Standard

Model 510

TUB — standard capacity. White porcelain fused on Armco Ingot Iron. Bowl shaped, for fastest water action. No "dead" corners. No bolts drawn against tub.

AGITATOR — plastic tangle-proof agitator.

WRINGER — pressed steel, white baked enamel finish. Bar safety release. Adjustable pressure. End lever reset. 2-inch rolls. Automatic water drain. Swings and locks in eight positions.

TRANSMISSION — famous arc-cuate drive transmission. Full 210 degree stroke with only two gears and a pinion. Sealed-in permanent supply of lubricant. All gears machine cut. Gray iron housing, malleable agitator drive, drop forge pitman. Belt drive. Virtually no lost power.

CHASSIS — all steel chassis. Skyscraper construction. Double walls to support and protect tub, and to keep water hot. Legs run full length of chassis, giving full and rigid support. Chassis bears all stress and weight. Legs welded to frame. Wringer drive completely enclosed. Power leg support prevents tipping.

CLUTCH — free-shift, automotive type clutch. Control conveniently located at waist height.

CASTERS — two-inch, rubber casters.

MOTOR — Sunlight Motor, built to our own specifications. Oversized $\frac{1}{4}$ H.P. motor. Mounted in rubber. Adjustable belt tension. No oiling necessary.

LUBRICATION — all moving parts are sealed in permanent supply of lubricant, or equipped with oilless bearings. No oiling necessary.

FINISH — white baked enamel finish trimmed in black. Chassis finished inside and out.

CORD — approved waterproof rubber 8 feet long. Unbreakable rubber plug. Cord wrapper on power leg.

COVER — pressed steel.

DRAIN — insulated drain fastened to chassis, eliminating strain on tub. Drain in exact center of bowl shaped tub affords perfect sediment zone.

GUARANTEE — one-year written guarantee against defects in material and workmanship.

DIMENSIONS — 31"x27"x47" high overall.

SHIPPING WEIGHT — 159 lbs.

PUMP — Model 510P same as 510 except equipped with fast draining water pump.

MODEL 510-X

Same as Model 510 except equipped with 4-cycle air-cooled Briggs & Stratton gasoline engine. Shipping weight 182 lbs.





15500

famous
Speed Queen
BOWL-SHAPED
TUB



**NO BOLTS
 RUNNING THROUGH
 TUB**

Look at any conventional type washer and you will find from 2 to 6 bolts running through the porcelain tub. This means concentrated strain on the porcelain. The inside of the Speed Queen's Bowl Tub is *perfectly smooth*, free from strain at any one point and easy to keep clean.

In Speed Queen's own original Bowl-Shaped Tub lies the secret of the fastest, most efficient water action yet developed in any washer. This has been proved countless times in competitive demonstrations, testified voluntarily by thousands of Speed Queen users, and proved scientifically in Speed Queen's own testing laboratory where flat-bottom washers were put to exhaustive tests alongside Bowl-Shaped Tub models. Results consistently show that the Bowl-Shaped Tub Speed Queen washes at least one-third faster than flat-bottom tub washers. With the development of the super-capacity tub, even *faster* washing speed has been attained!



IN A FLAT BOTTOM TUB the water, as it is forced away from the agitator, strikes the perpendicular side walls of the tub and in doing so is *retarded*. The straight side walls throw the water *straight back* and thus reduce the overall velocity of the water action. Slower water action means slower washing speed.

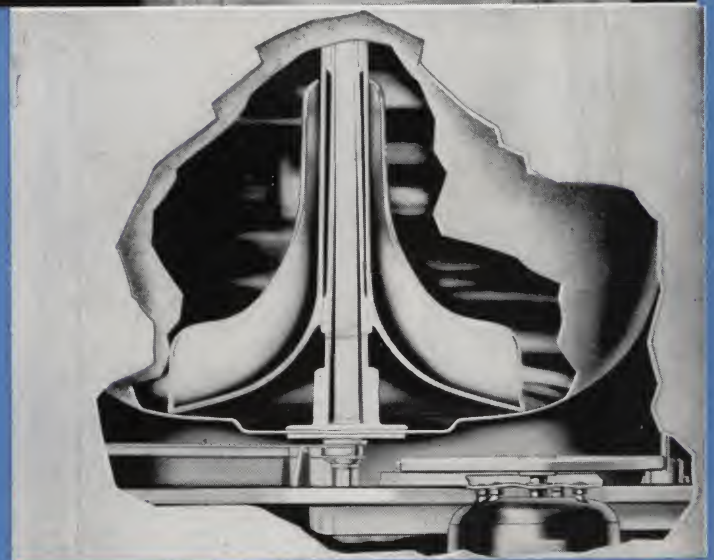
IN THE SPEED QUEEN BOWL-SHAPED TUB, as the water is forced away from the agitator, it glides up the smooth, rounding corners of the bowl without reducing the velocity of the agitated water. The result is the fastest water action developed in any washer which, in turn, means fastest washing.

WHEN YOU BEAT EGGS, you use a round bottom bowl, not a flat pan. Why? To get faster mixing action! For the same reason, the Speed Queen Bowl-Shaped Tub gives you faster *washing* action. There are no "dead" corner pockets — every drop of water in the Speed Queen is constantly at work flushing the dirt out of the clothes.

DOUBLE WALLS

*to keep water hot
and to protect tub*

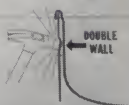
In addition to the fast water action created by the Bowl-Shaped Tub, there is another feature which further increases Speed Queen's high washing speed. It is the air space between the DOUBLE WALLS which insulates the tub and keeps the wash water *hot*. Laboratory tests show that the Speed Queen double wall tub keeps the water hot at least 40% longer than single wall machines. Every woman knows the importance of hot water to clean dirty clothes. Since the dirtiest clothes come at the end of the washing, the need for keeping the wash water hot is all the more important.



PROTECTED TUB



Playful blow from baby's hammer would injure any single wall porcelain tub.



A similar blow on a double wall Speed Queen would merely dent the outside armor of steel.

Speed Queen's double wall construction also provides an armor of steel around the porcelain tub to protect the porcelain against any possible injury. Single Wall porcelain tubs do not have this protection, being constantly exposed to damage.

CONVENTIONAL TUB HAS NO SEDIMENT ZONE



SPEED QUEEN SEDIMENT ZONE



Due to the Bowl-Shaped Tub and the fact that the drain is located in a recess in the bottom of the tub, a natural sediment zone is created into which the dirt and grit settle. This helps to keep the water cleaner . . . and makes the clothes whiter. In a conventional, flat bottom tub, the dirt settles around the outer edge of the bottom and is constantly swished back into the water by the agitator.

Speed Queen

STEEL CHASSIS CONSTRUCTION

The Speed Queen is built like an automobile, ship or sky-scraper — with a steel frame. The legs extend up and down the full length of the washer and are electrically welded to the steel "drum." There are no bolts — no rivets. A lifetime of service will still find this steel chassis as strong and solid as new. There is nothing to ever work loose. It is the strongest type of construction to be found in any washer.

BELT DRIVE

All Speed Queen washers are belt drive. This offers important advantages over direct drive. No danger of shaft misalignment. Belt absorbs shock of sudden heavy loads. Also provides big reduction of speed from motor to transmission, eliminating high-speed worm drive with its attendant loss of power and greater wear. Result: belt drive assures much higher all-around efficiency.



THE STURDIEST AND STRONGEST TYPE OF WASHER CONSTRUCTION



CONVENTIONAL

To the left shows the manner in which the conventional type, single wall tub is bolted down on top of a low pedestal. This type of construction not only exposes the entire porcelain tub, but it requires bolts through the body of the tub to hold it in place and does not have any "backbone" to provide sturdiness.

SPEED QUEEN

To the right is how the Bowl-Shaped Tub is nested down into the steel chassis, thus giving it full protection with an armor of steel. The tub is suspended around the top and is entirely free from all mechanical strain. You could roll this washer down a stairs without doing serious damage.



Speed Queen **SAFETY ROLL WRINGER**

**NO OTHER
WASHER
HAS A
FINER
WRINGER**



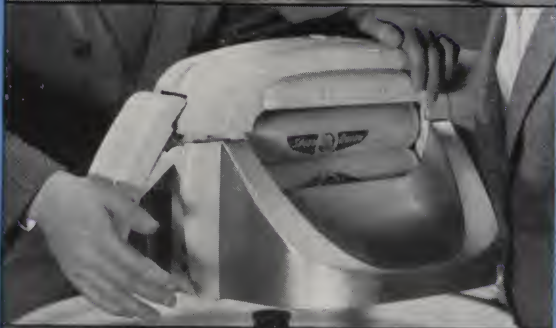
SAFETY RELEASE

releases pressure
disengages power
and stops both rolls



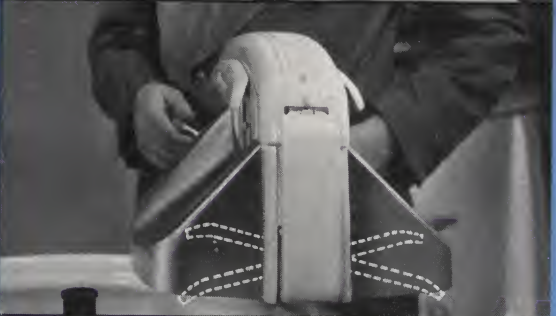
PRESSURE RE- ENGAGES AUTO- MATICALLY

by merely closing
end reset as shown
in photo.
No further adjust-
ments necessary



DRAINBOARD TILTS AUTO- MATICALLY

in the direction of
wringing



SWINGS AND LOCKS

in 8 evenly divided
positions



This Speed Queen Safety-Roll Wringer embodies all three of the essential elements of a good wringer — *safety, damp-drying efficiency, and mechanical dependability*. In thousands and thousands of homes it has proved itself one of the finest wringers to be found on any washer. It can be sold and bought with absolute confidence to render 100% satisfactory service. It is furnished on Models 715 and 615.



FINEST SPIRAL-BEVEL GEARS

The reverse gears in a wringer must withstand considerable punishment. Hence the finest, automotive type gears are supplied in this wringer. They are machine cut within extremely close precision limits and case hardened to assure maximum durability.

TANGLE-PROOF

Speed Queen agitators are designed with high vanes which create a slight "riffle" at the top to prevent clothes from wrapping around agitator or tangling.



Tangle Proof **PLASTIC AGITATOR**

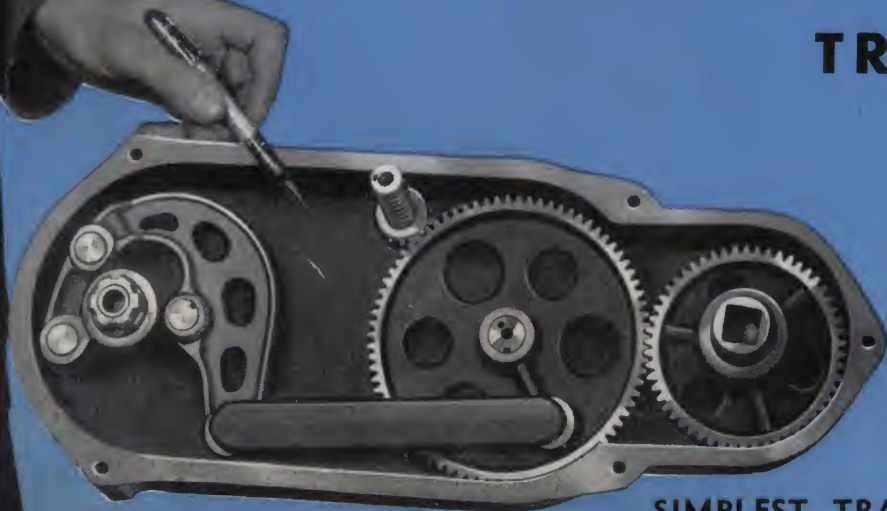
Even before the present restrictions were placed on aluminum, Speed Queen switched to this plastic agitator because of its non-corrosive properties and its durably smooth finish to assure the gentlest kind of washing. At the same time, it is just as strong, or stronger, than aluminum. (Furnished in Models 810, 715 and 615.)



ALL-BRASS CENTER POST

Models 810 and 715 are equipped with a massive, all-brass center post — providing an extra strong, non-corrosive agitator support. This brass center post is sealed to the bottom of the tub with a large, smooth surface flange without bolts or screws of any kind, making the connection 100% "streamlined."

Famous **ARC-CUATE DRIVE TRANSMISSION**



The simplest transmission on any washer. It has only two gears and one pinion. Gears are machine cut and shaved by a Precision Gear Shaver. Operates at slow speed minimizing wear. Sealed in a permanent supply of lubricant. Will operate, trouble-free, for a lifetime. Applies 210 degree stroke to agitator.

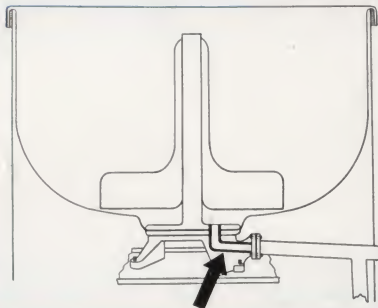
SIMPLEST TRANSMISSION ON ANY WASHER

INSULATED DRAIN

The drain spout on the Speed Queen is not directly attached to the porcelain tub as it is on conventional models, but is supported by the steel chassis. This eliminates any possibility of injuring the porcelain in case the spout is accidentally bumped.

Conventional DRAIN

This shows how drain is attached to porcelain tub in conventional single wall washers. Any strain on the drain spout is likely to injure the porcelain.



WILL NOT TIP



A Safety Feature

Most washers tip very easily when the wringer is swung out away from the washer.

With Speed Queen you can put considerable weight on the wringer without tipping the washer. A real safety feature, particularly with children around.



Conventional
POWER LEG
Catches Dirt and Grease

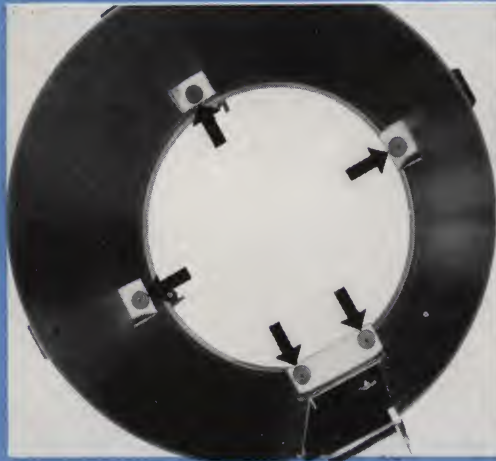
Fully Enclosed Power Leg

The Speed Queen's "Power Leg" is fully enclosed and is an integral part of the washer.

Enhances streamline design. Easy to keep clean.

RUBBER MOUNTINGS

—for quiet, vibrationless operation



MECHANISM

Above are shown the 4 rubber padded brackets onto which the transmission assembly is mounted. These mountings of live rubber cause the entire power assembly to "float" on a cushion of rubber and assure quiet, vibrationless operation.



TUB

Around the top of the steel chassis is fitted a rubber gasket which serves as a cushioning seal between the top of the steel frame and the porcelain tub. The tub is suspended around the entire rim and is free from any strain.

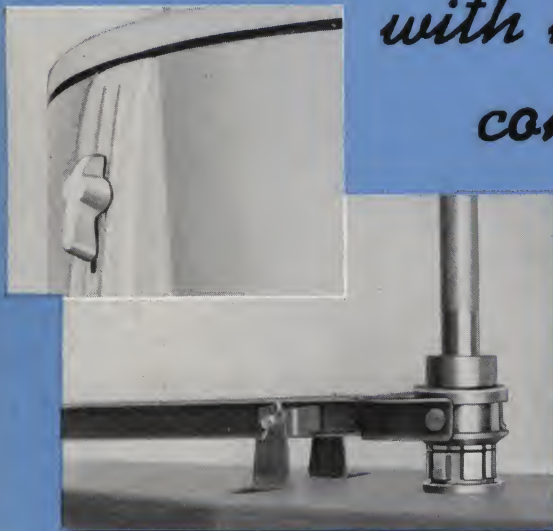


MOTOR

Speed Queen electric motors are built according to specifications of our own Engineering Department and carry the highest efficiency rating of any $\frac{1}{4}$ H. P. washing machine motor. The motor is suspended on rubber mountings.

FREE-SHIFT CLUTCH

with handy control lever

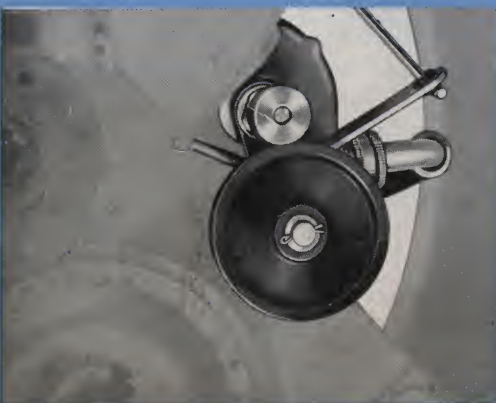


Shifts freely to "on" or "off" whether motor is running or not. No possibility of sticking, jamming or slipping out of gear. It is absolutely positive. An exhaustive factory test which shifted this clutch thousands of times back and forth under a full washing load proved it to be 100% dependable and trouble-proof. The control lever is conveniently located, waist high, and operates with a single flip.



AUTOMATIC TIMER

Indicates time limits for washing different fabrics. By setting the indicator, Mrs. Housewife can start the machine, go about doing other things, and the washer will stop automatically according to the time set. It is moisture-proof, shock-proof and easily accessible. On Model 810 only.



WATER PUMP

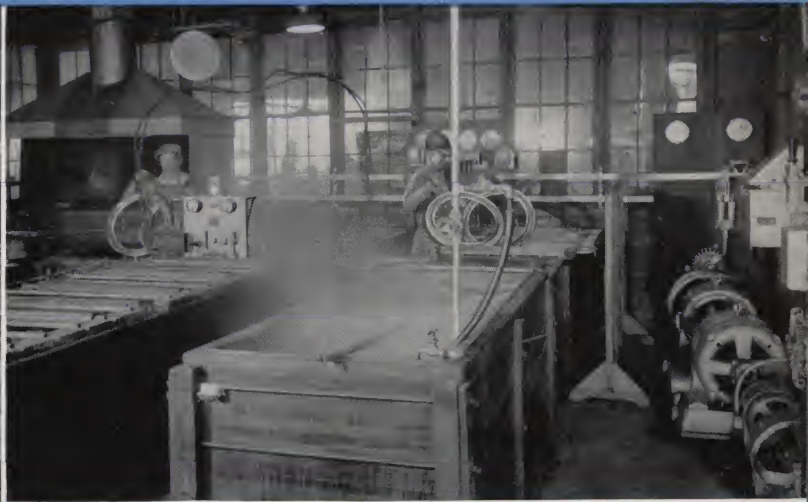
Speed Queen's own exclusive design. Fast, powerful, efficient. Available on all electric models as optional equipment at extra cost.



THERMOMETER

This water temperature gauge takes the guesswork out of washing—tells exactly when the wash water is at the right temperature to do the most thorough job of cleansing for different types of fabrics. Also proves the efficiency of Speed Queen's double walls in keeping the water HOT. On Model 810 only.

Speed Queen DEPENDABILITY IS BUILT INTO EVERY PART



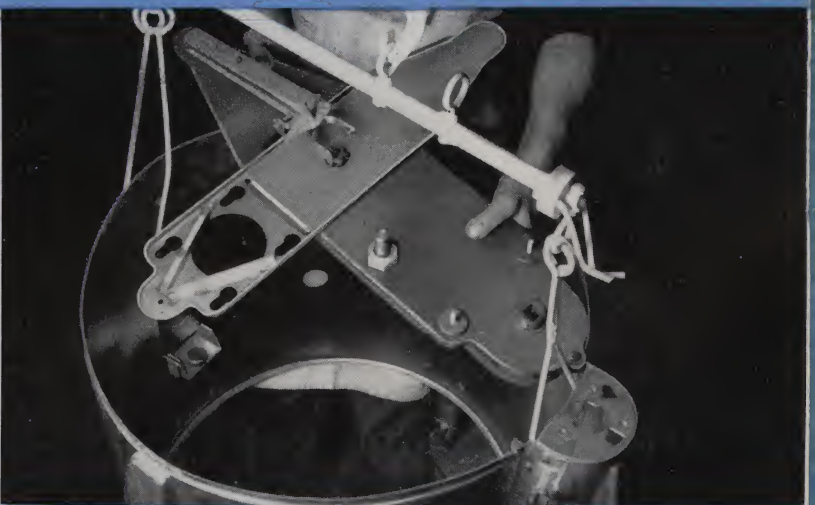
ABOVE

ALL PARTS

that come in contact with water are treated to make them rust-proof.

LEFT

A huge, 150 ton press for forming Speed Queen washer legs.



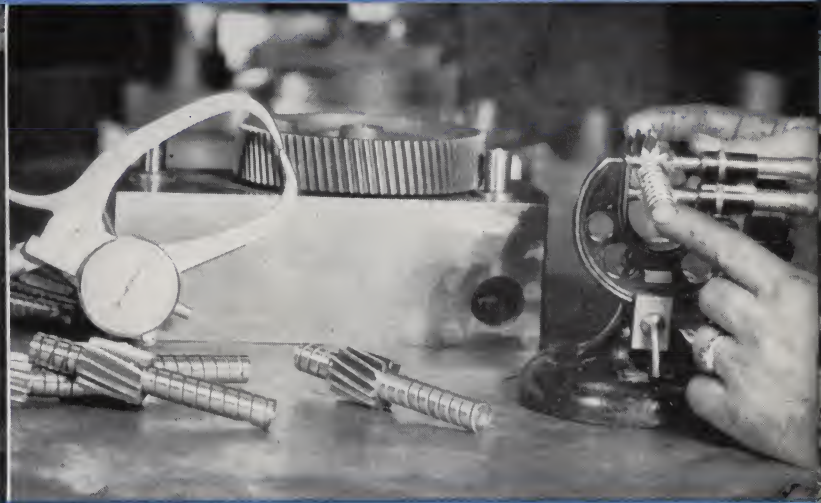
**FRAMES ARE
ELECTRICALLY WELDED
No Bolts — No Rivets**

**The entire transmission
assembly is mounted on
rubber. It is assembled
into the frame as a com-
plete, integral unit.**

Speed Queen **DEPENDABILITY**



**MACHINE CUT
PRECISION
GEARS**



**Every part is calipered
or "mik-ed" for
precision accuracy**



**Each machine is
individually sprayed
with high-grade
enamel in a washed-air
"booth."**

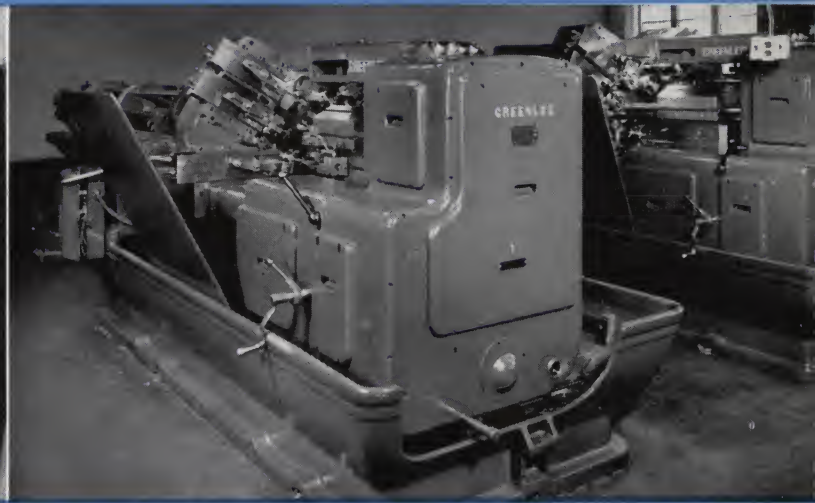


**The baking oven "blowers"
which hold the ovens at a
steady temperature of 300°. Each washer "bakes" 60
minutes.**

IS BUILT INTO EVERY PART



Transmissions are filled with permanent supply of lubricant and tightly sealed with a leak-proof gasket.



Two New GREENLEE AUTOMATICS for automatic, precision manufacture of a variety of small parts



Leaving the ovens, the enamel is hard and durable. At this point transmissions are "run-in" under their own power, tested and checked for any possible defects.



In this sound-proof booth, every Speed Queen washer undergoes a final, rigid inspection.



Model R 101

Super-Duty

Here is truly a de luxe ironer . . . an ironer that gives the housewife the very last word in modern beauty, ironing efficiency and durable construction. Not until you compare this top-flight unit with other conventional type ironers on the market can you fully appreciate how much service-giving quality has been built into this Super-Duty Speed Queen. It is an ironer that really is a pleasure to sell, and a revolutionary, labor-saving appliance to own. Feature it in 1942!

FEATURES: Ultra DeLuxe Cabinet Model . . . 26" Roll . . . 2-speed . . . Oversize, Hardened, Scratch-proof Shoe with Insulated Lip . . . Ruffler Plates . . . Improved Shoe Bracket for uniform and maximum pressure . . . Acid-Resisting Porcelain Table Top . . . Dual Thermostat Controls . . . Two End Tables . . . Lap Board . . . Pilot Light . . . 18" Table Top . . . Automatic Knee Control . . . Knee "Press" Control . . . Locking devices on 2 casters. Finished in pure white with red trim. Shipping weight, 200 lbs.



Model R 61

Utility

The "Utility" balances the Speed Queen Ironer Line with a model in the popular price bracket. It is every inch a quality unit, although it does not have some of the de luxe refinements found in the Super-Duty, such as the 2-speed motor, double end shelves, knee "press" control, lap board, etc. As for basic ironing efficiency, no ironer in America will do a better job of ironing.



FEATURES: Cabinet Model . . . 26" Roll . . . Single Speed . . . Porcelain Table Top . . . Oversize, Hardened, Scratch-proof Shoe with Insulated Lip . . . Ruffler Plates . . . New Shoe Bracket for uniform pressure throughout full length of Roll . . . Dual Thermostat Controls . . . Pilot Light . . . Motor Switch . . . End Shelf . . . 18-inch Table Top . . . Locking devices on 2 casters . . . Automatic Knee Control . . . finished in white with blue trim. Shipping weight, 164 lbs.

SPEED QUEEN

The **3** ESSENTIAL
ELEMENTS
FOR FAST, EFFICIENT
IRONING ARE—
HEAT
PRESSURE
CONTACT

Speed Queen
PROVIDES ALL THREE
TO A
MAXIMUM DEGREE

More HEAT

HEAVILY INSULATED SHOE

You can barely see the actual ironing shoe in the above photo—so completely is it insulated along the entire top edge. This heavy insulation prevents wasteful dissipation of heat and confines it to the ironing surface of the shoe, which means MORE HEAT. And more heat means faster and better ironing. This insulation also protects operator's fingers against coming in contact with hot shoe.

also protects fingers against hot shoe



KNEE

"PRESS" CONTROL

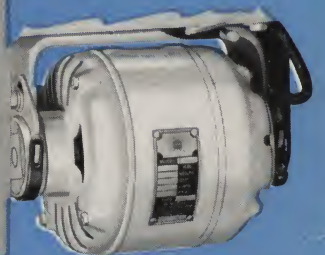
Enabling operator to keep hands on work. Model R101 only.



HAND-OPERATED "PRESS" CONTROL



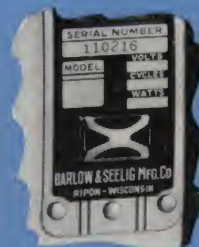
TWO-SPEED MOTOR



The two-speed control in the Super-Duty Model is accomplished by a two-speed motor and not a complicated gear mechanism. The advantage of having two speeds is that in using the "slow" speed more drying time is provided for pieces which are overly damp. It is also convenient when learning to operate the ironer. At "slow" the roll turns 3 r.p.m. At "fast" the roll turns 6 r.p.m. A flip of the switch changes from one speed to the other.

BIG END SHELVES

Speed Queen end shelves are extra wide—18", which is much larger than most ironers. They ride on quiet, easy-operating hinges. Close flush into end panels.



PILOT LIGHT

Warns the operator when the heating element in the shoe is turned on.

EMERGENCY RELEASE

In case of current failure, pressure can be instantly released by pushing safety release.



RUFFLING PLATES

are furnished on both ends of the shoe.



IRONER FEATURES

More **PRESSURE**

More **CONTACT**



FLOATING ACTION, 4 SPRING SHOE BRACKET

Notice the extra-long pressure bracket which extends almost the full length of the shoe. This assures equalized pressure from one end of the shoe to the other. The four heavy coil springs through which the pressure is transmitted permits the shoe to "float" so that the pressure is uniformly distributed over the entire shoe. This eliminates any need for pressure adjustments.



EXTRA WIDE SHOE

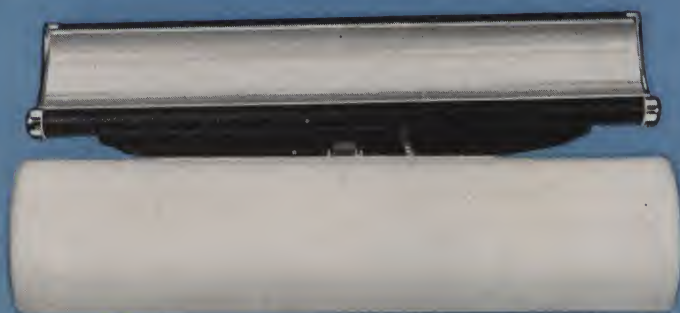
With Speed Queen's extra large shoe, the ironing surface area is 146 square inches — which accounts for its extremely fast ironing speed. Just compare the Speed Queen shoe with conventional type ironers, and you will see how much more *actual contact* the Speed Queen shoe makes with the roll. The overall "width" of the shoe doesn't mean anything; it's the area that actually makes contact with the roll that counts.

BOTH ENDS OF ROLL OPEN

permitting material to extend beyond roll at either end.



SHOE CAN BE TILTED BACK FOR STEAMING VELVETS AND OTHER FABRICS



CHROMIUM PLATED, CASE-HARDENED, SCRATCH-PROOF SHOE



DUAL THERMOSTAT CONTROLS

Two thermostats are provided so that the heat can be controlled separately in each half of the shoe as desired. Thermostat settings are approximately as follows: High — 450 degrees. Medium — 350 degrees. Low — 250 degrees. Heating element and motor employ 1500 watts of electricity at full load.

FREE-TURNING ROLL

The Speed Queen roll can be turned forward or backward. This permits material to be disengaged readily from the roll. In other words, the roll "idles" either way when pressure is off.





R 41 IRONETTE

This 22-inch Speed Queen Ironette has so many superior features that it can most conservatively be rated as America's No. 1 Portable Ironer. Its striking beauty alone entitles it to this rating. However, it offers much more than eye appeal. It is a sturdy, full-fledged ironer which in many ways rivals the 26-inch models. Plenty of pressure is provided by the exclusive dual-support shoe. The conveniently located, right or left hand control makes an instant hit with prospective purchasers. Although called an "Ironette," it is distinctly a *quality ironer*, and can be sold as such. Its low price makes it an ideal merchandising spearhead in promoting the sale of ironing machines. Shipping weight, 53 lbs.



NO HOME LAUNDRY IS COMPLETE

Ironette FEATURES



TUCKS AWAY ON ANY SHELF



IRON IN ANY ROOM



IRONS EVERYTHING



**FULL FLOATING
DUAL SUPPORT SHOE**

Instead of having the pressure applied in the center only — the Speed Queen Ironette has the exclusive design shown above which applies the pressure at TWO equally divided points and thus provides uniform pressure the *full length* of the roll. The dual support is also huskier and of more durable construction.



**THERMOSTAT
CONTROL**

Thermostat regulates heat in shoe at "High," "Medium" or "Low" temperature. Element is 1250 watts at full load.



**FOOT-OPERATED
"PRESS" CONTROL**

By using the foot "press" control, operator can stop or start roll while under pressure to give garments which are too damp "extra time," or to press pleats, collars, etc.



RIGHT OR LEFT HAND CONTROL

The pressure control lever on the Speed Queen Ironette is right over the shoe — in the middle — where it can be operated conveniently with either hand. No chance for material to cover lever.

**BOTH ENDS OF
ROLL OPEN**

for conveniently handling materials which may extend beyond either end.

**22"
ROLL
•
PILOT
LIGHT**



WITHOUT A MODERN IRONER



Speed Queen
SUPER DUTY

SPEED  **QUEEN**

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